



Promoting literacy through research, education, and advocacy.™

Inland Empire Branch

Message from Sharon L. Teruya, Ph.D., Branch President

This conference provided very practical information that I feel confident that I can apply the strategies in my own work. The speakers were well-organized, presented valuable strategies, and had engaging speakers styles. The handouts will be a very useful reference tool. Thanks for providing these well-organized conferences at such a reasonable cost!2011 Annual Conference Attendee

2011 has been an exciting and rewarding year for our Branch as we continue to serve the 1 in 10 people with dyslexia in our communities, their families and the professionals who support them. This year, as in past years, we have had many great achievements. Clearly, our significant strides during 2011 have set the stage for further success in 2012.

Here's what our dedicated team of volunteers accomplished:

- Attended 6 board meetings and 3 executive board meetings
- Sponsored 2 community meetings in October for Dyslexia Awareness Month (*Children's Author Event*—Matthew Gollub and *Exploring Different Learners* - Jane Healy)
- Sponsored 3 webinars attracting teachers nation-wide and locally: January— *Value of Multisensory Teaching*; May - *Fun and Engaging Ways to Learn*; and November—*Metacognitive Strategies* with Maureen Lovett
- Sponsored our Annual Conference in February: *The Science of Learning* with 130 attendees
- Coordinated a 5K/1K *Dyslexia Dash* in April,

with 120 runners/walkers and 20 exhibitors

- Offered Orton-Gillingham two-week series in summer
- Awarded 19 scholarships to local and national IDA conferences for parents and teachers
- Watched our Facebook friends grow to 201

I wish to thank Regina, the IEB Board, the donors, community partners, and the wonderful volunteers who made the success of our programs and fundraising events possible in 2011. We also thank the many teachers and parents who participated in our events and contributed to their success. We are incredibly grateful for the support of our many donors and community partners as well.

I look forward to working with you in 2012.



Inside this Report

- Message from the Branch President
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IDA Inland Empire Board of Directors

Officers:

- Sharon L. Teruya, Ph.D.,
President
Regina G. Richards,
Past-President
Judy Reising, Vice President
Kim Lowe, Secretary
Shannon Carlson, CPA,
Treasurer

Directors:

- Jennifer Andrade
Cyndee Miers
Elaine Offstein
Carolyn Ortman
Sue Valdez

Committees:

- Adult Literacy
Conference
Dash
Events
Executive
Finance
Fundraising
Marketing
Membership
Outreach

2011 Highlights

7,300,300
Visitors to our Website

100 Direct
Information Inquiries

4000 Hardcopies of
Newsletters distributed,
plus posted on website

9 Branch activities +
attendance at many Fairs

450 Activity registrants

Treasurer's Report *(Shannon Carlson, CPA, Treasurer)*

The treasurer is the financial officer of the branch and serves as the authorized financial custodian of the branch

Where your money goes:

- Phone line for free information, support and referral
- Website hosting
- Printing and publishing information materials, newsletter
- Distribution of materials to local teachers and businesses
- Public presentations on dyslexia
- Teacher training and workshops
- Annual Conference
- Scholarships (if so designated)

Information & Referral

Contact:

Judy Reising, Membership VP

Our Task:

We respond to inquiries via e-mail and phone. We continue to receive & respond to an ever-growing number of important & interesting inquiries on a wide range of dyslexia-related issues, thus consolidating IDA's increasingly relevant position as the source for all things related to literacy — we are the “go-to-source for dyslexia”.

The Inland Empire Branch is focused on the prudent management of its financial resources and seeks to optimize every dollar that it receives. The funds that have been raised go to raising public awareness and providing education and support to make a significant positive impact on the lives of those with dyslexia.

The accompanying financial information represents the breakdown of our revenues and expenses for the year that ended December 31, 2011.

ASSETS

Checking Acct	\$11,748.82
Savings Acct	\$29,995.38
Restricted Scholarship Acct	\$71,995.38
TOTAL ASSETS	\$113,435

LIABILITIES

Chase Credit Card	\$-150.42
NET ASSETS	\$113,285

REVENUES

Conference	\$ 11,492.48
Donations, Grants, Sponsorships	\$ 38,501.98
Membership Resources	\$ 2,051.00
Community Meetings/Events	\$ 790.87
Dash 5K	\$ 3,934.53
Investment Income	\$ 4,353.18
	\$ 2,811.63
TOTAL REVENUE	\$ 63,935.67

EXPENSES

Scholarships	\$ 1,479.95
Conference	\$19,936.10
Event Expenses	\$ 9,035.95
Board Meetings	\$ 9.22
5K Race Expenses	\$ 8,554.97
Administrative Expense	\$ 16,473.63
National Expenses	\$ 3,602.74
Resources Purchased	\$ 793.79
TOTAL EXPENSES	\$ 59,886.32

On behalf of all of us at the Inland Empire Branch, we would like to sincerely thank you for your continued

**CREATING HOPE. CREATING POSSIBILITY. CREATING PARTNERSHIP
LITERACY FOR ALL!**

Supporters

The Inland Empire Branch gratefully acknowledges the following individuals, companies and organizations for their kind and generous contribu-

INDIVIDUAL DONORS

Coden, Ronald
 Coden, Stephen
 Friends of Morton Openheim
 Granett, Ann and Andy
 Lake, Jill
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 Richards, Regina
 Samsky, Carol and Jeremy
 Teruya, Sharon
 Tseng, Jonathan
 Valdez, sue
 Woore, Andrea

DASH HAPPENINGS



Major 2011 Conference SPONSOR

The Jeannette C. McIntyre and Frederick (Lash) McIntyre Charitable Foundation Trust

2011 EVENT SPONSORS

Target Corporation
 Edison International

2011 BRANCH SPONSORS

Keyway.net
 UPS Storage

2011 Dyslexia Dash CORPORATE EVENT PARTNERS

City of Riverside

IN KIND DONORS

American Medical Response (ambulance)
 City of Riverside Park & Rec Dept

2011 CONFERENCE SPONSOR

Intel Corporation

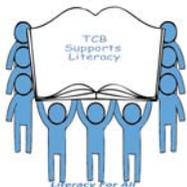
2011 CONFERENCE SILENT AUCTIONS DONORS

Lindamood-Bell Learning Processes
 Educator's Publishing Service
 Fly Leaf Materials
 Lexercise
 Lindamood-Bell Learning Processes
 Marriott Hotel
 Mission Inn
 Read Naturally
 Regina Richards
 Sporis Learning
 Super Dooper Publishers



Upcoming news:

Soon we will be changing our name to **The Southern California Tri-Counties Branch of IDA**



Adult Literacy Classes

SPONSORS

Woodcrest Public Library

VOLUNTEER TEACHERS

Eleanor Colombo
 Barbara Gillis



LITERACY FOR ALL!



LITERACY FOR ALL!



5225 Canyon Crest Dr.,
Suite 71 Box 308
Riverside, CA 92507-6301

Phone: 951 686-9837
Web : www.dyslexia-ca.org
Email: ieb.info@dyslexia-ca.org



WWW.DYSLEXIA-CA.ORG

IEB's Mission Statement

The Inland Empire Branch of the International Dyslexia Association endeavors to bring researchers and relevant literacy topics to the public and to share information regarding literacy, including dyslexia, via media, personal contact, and events focused on literacy

We envision building a community that facilitates literacy success through appropriate recognition, understanding, and strategy implementation appropriate to dyslexia. Populations served include educators, parents, individuals with dyslexia, and those who share their lives. Geographic areas include the communities of Riverside County, San Bernardino County, parts of Orange County, parts of East San Gabriel Valley, and Southern Nevada.

We believe that all individuals have the right to achieve their potential; that individual learning abilities can be strengthened, and that social, educational and cultural barriers to language acquisition and use must be removed.

EIN Number - 33-0060987

IDA Purpose and Mission

Strategic Plan Goals for 2012

Goal 1:

Increase visibility in the region so that the general public and the professional sector have a better understanding of what dyslexia is, and what effective literacy instructions is for all learners to success in school and beyond.

Goal 2:

Develop a plan in coordination with other California IDA branches to create a literacy legislation. The focus will be on **SEEDS**:

- **S**truggling Readers Encompassing All Social Groups
- **E**conomically Disadvantaged Youth
- **E**nglish Language Learners
- **D**yslexia Students

About IDA

Headquartered in Baltimore, Maryland, IDA has more than 8,500 members worldwide. Members and the public-at-large have access to local resources throughout 45 branches in the U.S. and Canada and 20 Global Partners around the world.

About the Inland Empire Branch

The Inland Empire **Branch of the International Dyslexia Association** is a non-profit charitable organization founded in 1984. The branch is operated entirely by volunteers, providing free information, support and referral services to the public.

How You Can Help

- ◆ **Donate Online** – www.active.com/donate/SoCaDyslexia
- ◆ **In-Kind Donations** – Gifts of goods and services are always welcomed.
- ◆ **Membership** - Become an IDA Member. Many membership opportunities are available. Visit our website. Fees; \$25 students, \$45 parents, \$95 professional

Founded in Memory of Samuel T. Orton